

Data Smart: Using Data Science To Transform Information Into Insight By John W. Foreman



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Creator: Foreman, John W.,author. Publisher: Hoboken, New Jersey :John Wiley & Sons,[2014].

Format: Books. Physical Description: xx, 409 pages :illustrations

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I highly recommend John Foreman's book: 'Data Smart – Using Data Science to Transform Data into Insight'. The author's approach is unique

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Data Science gets thrown around in the press like it's magic. Major retailers are predicting everything from when their customers are pregnant

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Data Smart has 562 ratings and 37 reviews. Jacob said: I'm not an expert in the field of Data Science (yet ;)), but this seemed like a very good introdu

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The book provides nine tutorials on optimization, machine learning, data mining, and forecasting all within the confines of a spreadsheet. Each tutorial uses a

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Authors: John W. Foreman; ISBN 10: 111866146X; ISBN 13: 9781118661468; Edition: 1; Released: 2013-11-04; Format: Paperback (432 pages); List Price: \$45.

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John leads MailChimp's data science team. He's the author of Data Smart: Using Data Science to Transform Information Into Insight and writes a blog called

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Data science is little more than using straight-forward steps to process raw data into actionable insight. And in Data Smart, author and data

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It's a brave new world where seemingly meaningless data can be transformed into valuable insight to drive smart business decisions. But how does one exactly

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The book provides nine tutorials on optimization, machine learning, data mining, and forecasting all within the confines of a spreadsheet. Each tutorial uses a

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